



subsidy house

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In order to remain competitive, it is important to constantly develop your business. Possible ways to do this is to enter new markets and to collaborate with other companies. These steps often involve making investments. Such steps often demand taking risks.

The Dutch and European governments, but also many development banks recognize the importance of companies working together and investing in new markets. Through a system of loans and subsidy programs these institutions encourage such developments. By implementing these programs, companies are able to reduce risks and make a strong start in a new environment.

Subsidy House assists Dutch and foreign companies in obtaining financing for their new activities. We also offer project management, conduct feasibility studies and assist in the implementation of projects.

On this website, you can read more about our company and our activities.



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Subsidy House is an independent consultancy group with offices in the Netherlands, Belgium and Germany. For over 10 years we have assisted companies exploring new, often unfamiliar markets. We both work on a project basis and manage complete financing portfolio's for our clients.

Clients of Subsidy House are provided with tailor made, expert advice. In an exploratory conversation, we discuss possibilities with you and explain how we can assist you. Once a project can be formulated, we make you an offer. Depending on the nature of the project, contracts can be on the basis of 'no cure, no pay' or on an hourly basis.



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Business plans

Expanding a business or entering new markets often requires third party financing. Regardless whether the financing is provided by commercial banks or other institutions, a sound business plan is always a must.

Subsidy House can assemble a business plan which can be used to approach potential funders. In this business plan we will express your intentions, but also act as a sparring partner.

Grant applications

In the event that commercial banks are unwilling to finance, national and international funding programmes sometimes provide a solution. Subsidy House investigates the possibilities for your company to apply for this funding. This can be through a complete 'subsidy-scan', or on the basis of a specific research question. If this research leads to an application, Subsidy House can assist both on a 'no cure, no pay' basis or on an hourly fee basis.

Project management

Subsidy House monitors and guides the projects for which funding is obtained from beginning to end. This assistance includes legal, financial and administrative aspects and reporting.

In addition to assisting with the execution of your project, we can also deliver complete project management of your project.

Matchmaking

If you are considering a new market entry or even investments, working with a local partner is often required. Subsidy House has a large network in the Netherlands and abroad and will gladly assist in finding the ideal partner.



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subsidy house Subsidy House has experience and expertise in the following sectors:

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Agriculture and Fisheries

In many countries, agriculture is still the main source of income. In some cases, the Dutch knowledge, for example in the field of greenhouses is very useful in the development of a local agricultural sector. In order to encourage transfer of such knowledge various government programs offer financial support. Subsidy House has been involved in many projects in Eastern Europe, Africa and Asia in the fields of agriculture and fisheries.

Energy

Because of climate change, rising energy prices and increasing economic activities across the world, sustainable energy supply is high on the agenda in many countries. Given the great importance governments all over the world place on clean, locally produced power, many incentives to develop projects in this area are available.

Water

Like clean energy, clean (drinking) water is of great importance. Many regions in the world, particularly outside, but nowadays also in Europe suffer from serious water problems. For the industry this provides opportunities to export knowledge and skills around the globe. In the Netherlands, the EU, and beyond funding is available for improving the quality of the (drinking) water.

ICT and logistics

Global ICT and logistics fulfil an important facilitating role in enhancing the prosperity and economic growth. Currently both these sectors are developing very fast causing great social and environmental impact. Because of the importance for society, entrepreneurs who are active in this field developing new products and services can often receive support when they want to develop new activities or want to explore new markets.



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Programs

Companies can often receive financial support for new activities in emerging markets. These programs each have their own objectives, requirements and region of execution. Below a brief overview of the various programs is displayed the region where the activities take place.

Netherlands

Incentives for entrepreneurs in the Netherlands focus mostly on renewable energy and high tech development. The main institutions are SenterNovem and regional (semi-) public bodies. Examples of programs are the VAMIL, WBSO, and MIA schemes. By clicking on the names you can get a rough introduction of these programs.

Europe

The European Union encourages entrepreneurs in different ways. The main programs include the 7th framework arrangements, the Structural Funds, IPA and MATRA. These programs cover diverse areas and target groups. For a successful appeal, intensive preparation and consultation with relevant bodies in Brussels is required.

Emerging markets

Several interesting programmes exist to support new activities in emerging markets. Subsidy House has much experience with the programs of the EVD, as PSI, PESP, Asia Facility and CPA. For projects in emerging markets, several development banks offer financing programs too. Examples are the FMO in The Hague and the IFC in Washington.